



Time: 10 am to 3 pm  
 Where: Charlotte Harbor Event and Convention Center  
 75 Taylor Street, Punta Gorda, FL 33950  
[www.CharlotteCountyFL.com](http://www.CharlotteCountyFL.com)

**KEEP CHARLOTTE BEAUTIFUL STUDENT CALENDAR ART CONTEST SPONSORSHIP**

The SWF Green Futures Expo is proud to partner with Keep Charlotte Beautiful, Inc. for this worthy endeavor. This is a colorful full-size calendar that features environmental artwork by Charlotte County school students. A blend of corporate support, educational content and children’s art makes this project one of the most fulfilling for KCB. The calendars are used as a source of funding for school art and environmental projects. The Expo facilitates the marketing of the calendar and its sponsors by distributing 2000 of them at the Event.

Keep Charlotte Beautiful, Inc. invites all public, private and home-schooled children in Charlotte County to create and enter a full color drawing or painting showing what they have learned about conserving and/or protecting our natural resources. Judges select 12 first place winners. One winner is chosen from all entries as “Best of Show” and will be featured on the cover.

**Sponsorship**

A corporate contributor for a \$500 donation sponsors the calendar.  
 Sponsors receive:

- A message space size 3.25” x 8” (vertical) for \$500
- The message should reflect the support of KCB and or an appropriate environmental cause.
- Sponsor messages may be 1, 2, 3 or 4 color
- Recognition in all calendar art contest publicity
- Invitation to personally present the award for that corporation’s sponsored month at the art contest award’s ceremony
- Corporation’s name and a link to the their Web site listed on the Charlotte County SWF Green Futures Expo website and the KCB’s Web site
- Recognition in 3,000 calendars that are distributed to local schools and at the Green Expo each fall.

**Distribution**

- 2000 calendars are distributed at the SWF Green Futures Expo on October 1, 2011
- Each winner’s school or organization will receive calendars for distribution. Schools keep 100% of the money they raise for the sale of the calendars to be used towards environmental art or science projects.
- KCB will also distribute calendars through its programs and have calendars available for purchase while supplies last.

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**THANK YOU FOR YOUR SUPPORT!**

Keep Charlotte Beautiful, Inc. is a private/non-profit organization with a 501 c3 status,  
 Federal Tax ID #01-0588554.

**Their main mission is to improve Charlotte County by engaging and educating people about reducing litter, recycling, beautification and protecting our natural resources. We are a certified affiliate of Keep America Beautiful.**