

ENERGY OPTIONS CONFERENCE KEYNOTE SPEAKERS

Cisco DeVries **President, Renewable Funding LLC**

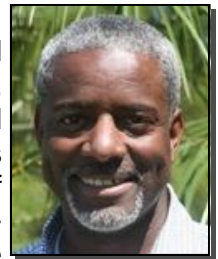


Cisco DeVries is a co-founder and President of Renewable Funding LLC, which helps local and state governments around the country administer and finance solar and energy efficiency programs. Renewable Funding has been contracted to administer and/or finance programs for Berkeley, CA; Boulder County, CO; San Francisco, CA; and the California Statewide Communities Development Authority.

As Chief of Staff to Berkeley Mayor Tom Bates, Cisco envisioned and led the initial development of Berkeley FIRST, a nationally recognized program designed to allow property owners to pay for solar installations and energy efficiency projects as a voluntary line item on their property tax bill. From 1996 to 1998, he was an appointee in the administration of President Bill Clinton, serving as an aide to the U.S. Secretary of Transportation and the U.S. Secretary of Energy. Cisco holds a bachelor's degree in Political Science from the University of California, San Diego and a Master's degree from the Goldman School of Public Policy at the University of California, Berkeley.

Jim Hall **National Director, Green Squad**

Jim Hall is Managing Director for Waste Management's Green Squad. Green Squad provides sustainability solutions to help organizations create efficiencies, reduce costs, and enhance brands. Mr. Hall has over 15 years experience in the environmental services industry primarily focused on designing and developing large-scale programs that deliver business value across the enterprise. He is trained in the General Theory of Innovation (a method to transform the art of innovation into a well-controlled step-by-step process) and is QFD Black Belt trained (a quality design method that designs in the voice of the customer into products and services). He is currently attending the Presidio School of Management Executive Sustainability program.



Vanessa E-H Stewart **Chief Operating Officer and Co-Founder, Soltage, Inc.**



Vanessa E-H Stewart is the Chief Operating Officer and co-founder of Soltage, Inc. She has held this position since the company's founding in October 2005. Prior to Soltage, she launched several clean tech products as Best Available Control Technologies for the Oregon and Washington Departments of Transportation and Caltrans under a federal contract with the Environmental Protection Agency.

Ms. Stewart's energy management career includes utility-scale project finance consulting for Southwest utilities and Native American Tribes, resource analysis and business development for a cellulose ethanol company, and energy consulting for the establishment of cogeneration feedstock and supply chains for the state of Oregon.

She has years of experience establishing policy on energy and emissions credit trading and air quality policy in California. She graduated with interdisciplinary honors from Stanford University, was a Dean's scholar at the Yale School of Management and studied at Yale's School of Forestry and Environmental Studies. She is also a U.S. Green Building Council member.

ENERGY OPTIONS CONFERENCE PANELISTS

Carl Smith **Chief Executive Officer, Sunovia Solar Technologies, Inc.**



Carl Smith is the CEO of Sunovia Energy Technologies, a Sarasota, Florida-based company that commercializes and markets LED lighting, infrared, and solar power products that reduce carbon emissions and promote national security. Sunovia's primary lines of business are advanced, cost-effective concentrated photovoltaic (CPV) and flat-panel solar systems that employ patented cadmium telluride (CdTe) solar cell and infrared (IR) technologies, and energy-efficient LED lighting products marketed under the EvoLucia™ brand.

Mr. Smith is a native of Boone, North Carolina. After attending Appalachian State University, he left during his junior year to pursue an opportunity within the venture capital markets. From 1992-2004, Smith's company invested more than \$50 million into development stage companies operating primarily within the telecommunications, biotech and information technology sectors.

Craig Stanley **Chief Executive Officer, CBO Financial, Inc.**

Craig Stanley is the founder and Chief Executive Officer of CBO Financial and President of Community Development Funding. In the course of the past twenty years, he has developed numerous projects from start to finish (and has played a direct role in funding over \$400 million in loans, mostly for nonprofit organizations, more than half of which has been in NMTC-eligible communities.



More recently as the Authorized Representative for \$120 million in NMTC allocations awarded, Mr. Stanley has been involved in the NMTC industry from its beginning, and has played a prominent role in funding NMTC-based transactions both with direct allocations and by placing projects with other allocatees.

Previous experience includes serving as Vice President for Project Management for Quest Equities Inc., a California-based real estate development firm where he oversaw both commercial and residential construction projects.

Darryl Keys **President and Chief Executive Officer, DieselMist Corporation**



DieselMist™ is a recently established business, enjoying worldwide patents over new fuel technology which optimally introduces propane to diesel engines, resulting in a significant reduction in diesel use, fuel costs and harmful emissions.

Darryl Keys is Chairman of the UK holding company and President and CEO of DieselMist Corporation, which selected Charlotte County as its US headquarters. A qualified banker, Mr. Keyes became Head of Corporate Banking of the London office of a leading Dutch financial institution and subsequently a Director of a city of London based Merchant Bank. He also served as National President of the Executives Association of Great Britain, as well as chairing a number of voluntary organizations.

He left banking almost 10 years ago to lead a small sports internet business to the public stock market, was engaged as acting publisher of a UK business magazine in a turnaround situation and acted as Chair to one of the largest Titanic artifact exhibits in the world.

Dell Jones
Vice President, Renewable Project Development, Regenes Power, LLC

Dell Jones is the Vice President of Renewable Project Development for Regenes Power, LLC. Current work includes development and management of renewable energy projects. Current projects include the 17 acre/2 MW solar field at FGCU, an 85 MW solar water heating project in Lakeland Florida, and solar thermal installations on 6,000 buildings for the State of Wisconsin.



Mr. Jones has worked in both Utility and private industry during his 30 years in the solar business and has been involved in manufacturing, distribution, project management, project finance and development internationally.

Drew Fessler
President, Energy Transfer Systems, Inc.



Drew Fessler is the President of Energy Transfer Systems Inc., a Florida Corporation formed in 2008 to develop and manufacture innovative products promoting fluid heat transfer for use in various residential and commercial applications. The GeoFree product line of non-metallic heat exchangers enable the use of available ground water for geothermal cooling and heating applications replacing alternative geothermal loop systems as well as HVAC cooling towers. The HeatReclaim product line recovers heat from commercial waste water effluent. ETSI products are focused on saving energy, water and protecting the environment.

In 2003, Mr. Fessler founded Aeros Technologies, a fixed base wireless solutions provider. Prior experience in telecommunications includes technical sales with Juniper Networks, 3Com, UB Networks, and GE Aerospace. He holds a Bachelor of Science in Electrical Engineering from the University of Dayton and Masters of Science in Systems Engineering from Virginia Polytechnic Institute.

Jerry Olivo
Assistant Superintendent of District Support Services, Charlotte County Public Schools

Jerry Olivo is currently serving as Assistant Superintendent of District Support Services for Charlotte County Public Schools. District Support Services is comprised of the following five departments: Maintenance/Operations/Construction/Energy Management, Food Services, Transportation, Warehouse/Purchasing/Print Shop and Special Projects.



Mr. Olivo attended New York University. He has been in the construction/facility management industry, public and private, for thirty two years. The last nine years have been with Charlotte County Public Schools (CCPS). Mr. Olivo came to CCPS as the Energy Manager in 2000, was promoted to Director of Maintenance and Operations in 2002 and promoted to Assistant Superintendent in 2008.

Prior to arriving at CCPS, Mr. Olivo spent six years with the Department of Children and Families and Director of Engineering at G. Pierce Wood Memorial Hospital in Arcadia, Florida. Prior to that, Mr. Olivo spent seventeen years in the private sector in New York City working with General Contractor/Construction Management firms. Some of the clients Mr. Olivo worked closely with in the private sector are Rockefeller Center Group, McGraw Hill, Chase Manhattan Bank, and American Bureau of Shipping.

J.L. Martinez
Senior Director of Project Development, Florida Power & Light Company



J.L. "Buck" Martinez is the senior director of project development for FPL Group, where his responsibilities include overseeing the development of renewable energy projects in the State of Florida. FPL Group is one of the nation's leading electricity-related services companies. Its subsidiaries include Florida Power & Light Company, Florida's largest electric utility with nearly 4.5 million customer accounts, and FPL Energy, LLC, a fast-growing independent power producer with a presence in 26 states.

Mr. Martinez joined Florida Power & Light in 1981. Prior to being named to his present position, he served as director of human resource services overseeing the corporate safety department, labor relations and the corporate quality program. Before that, he served the company in various management positions and special projects. Mr. Martinez holds a Bachelor of Arts degree from St. Thomas University and a Master of Business Administration degree from Nova Southeast.

Joe Shepard
Vice President, Florida Gulf Coast University

Dr. Joe Shepard has provided executive leadership since 2003 as the Vice President for Administrative Services and Finance for Florida Gulf Coast University. As Chief Financial Officer of the University, he oversees more than twenty departments and has taken an active role in sustainable development, most recently with the planning and building of a solar energy field on campus. He also serves as the Assistant Treasurer to the University Foundation.



A founding member of the University in 1995, his initial role was in both leadership and development of the Division of Student Services where he became the chief student affairs officer prior to his current position. He is actively engaged in volunteerism and serves on numerous Boards and committees throughout Southwest Florida.

Joe received his Bachelor of Science degree in math education from Northern Arizona University, holds a Master's degree in Business Administration and International Finance from the University of North Texas and a doctorate from Florida International University in public administration, where he specialized in public finance.

Kevin Lynn
The Department of Energy, Solar Market Transformation



Mr. Kevin Lynn is a contractor working at the Department of Energy (DOE) in the Solar Energy Technologies Program (SETP). He is the lead for the Solar America Board for Codes and Standards, a body of experts receiving funding from DOE to address codes and standards issues. Mr. Lynn also provides leadership in programs requiring technical assistance such as the Solar America Cities program, the Solar America Showcases program, and the Government Solar Installation Program.

Before working as a contractor at DOE, Mr. Lynn was a Senior Research Engineer at the Florida Solar Energy Center (FSEC) working in a faculty position since 1998. During that time, he has published peer-reviewed papers on PV outdoor lighting, stand-alone system testing, utility - interactive systems, and inverter testing. He has also spent considerable time developing training materials and teaching courses in PV. In 2005, he was the principal investigator on the Southeast Regional Experiment Station, a project with the Department of Energy focused on photovoltaic system research with an annual budget of around \$1 million.

Larry Bestor
Chairman and Chief Executive Officer, Renu Energy, Inc.

Larry Bestor is founder, Chairman, and CEO of Renu Energy. In 1974, his design for a 100% solar powered and solar heated geodesic dome became an award winning design project. Since then, he and his teams have engineered both residential and commercial passive and active solar designs, the largest being an 11 megawatt solar electric and steam power project for Firmenich, one of the world's largest fragrance manufacturing companies.



Prior to founding Renu Energy, Mr. Bestor was founder of ATI, the creators of NavQuest, the world's first vehicle navigation and mapping software for use with GPS (1994), as well as online auction technology (1995). Mr. Bestor attended the University of Wisconsin-Madison, College of Engineering and graduated magna cum laude from Marian College.

Martha Collins
Florida Representative, The Pew Trust



Martha Collins is founding partner of the environmental and land use law firm Collins & West, P.A.. She represents clients in legal challenges involving permitting issues, the Clean Water Act, the Marine Mammal Protection Act, the Magnuson Stevens Act, the Clean Air Act, the Endangered Species Act and Florida's Growth Management Plan. She organizes coalitions in Florida to advocate stronger environmental policy in clean energy, environmental health, clean water, clean air, ocean resources and forests and lobbies Florida and Federal governmental agencies in Tallahassee and Washington, D.C.; including, the Florida Governor, Cabinet and Legislature, and the United States Congress.

Martha has her J.D. from Seattle University and a Masters in Environmental Law from Vermont Law School. She is an Officer of the Executive Council for the Environmental and Land Use Section of the Florida Bar and was Chairperson for the Public Interest Section of the Environmental and Land Use Section of the Florida Bar for two years.

Michael Reul
Founder and President, Innovation Future Energy Corp.

Dr. Michael Reul is the founder and President of Innovation Future Energy Corp., an international solar solutions manufacturing company headquartered in Port Charlotte Florida. He has over 20 years of experience in the field of renewable energy, with a focus on design, manufacture and installation of industrial and commercial applications. In 1986, Dr. Reul founded Kanzlei fur Innovation GmbH (KFI) in Bayreuth, Germany. In addition to co-founding the engineering design firm of Belz, Forsthuber & Partner in Stuttgart, Germany. KFI has since become the innovative leader in solar energy products which include self contained solar powered street lights, solar powered electric generating stations, cold LED lamps and self contained solar powered utility vehicles.



Dr. Reul is a firm believer in the value of harnessing the sun's energy to move away from utilizing non-renewable energy sources. He enjoys the warm Florida weather and now considers Charlotte County his home.

Monica Kennedy
Owner and Manager, Elite Solar Services



Monica Kennedy is the owner and manager of Elite Solar Services, a Florida-based renewable energy integrator, with 25 years of construction management and design experience. Elite Solar Services helps both residential and commercial clients through designing, integrating and installing high quality solar components that take full advantage of the latest technology, rebates, and installation methods.

Ms. Kennedy has had wide-ranging experience in various areas, including working as an investment banker for A.G. Edwards & Sons, Inc., as a film producer, and an actress, performing in over 40 stage, film and television productions. She received her Bachelor of Science in Business Administration and Finance from Central Michigan University.

She currently serves as the communication chair for the Myakka Branch of the U.S. Green Building Council and also on the board of directors of the Florida Alliance for Renewable Energy and the Association of Solar Contractors.

Patrick Birley
Chief Executive Officer, The European Climate Exchange

Patrick Birley was appointed Chief Executive of the European Climate Exchange (ECX) in July 2007. He was previously CEO of LCH.Clearnet Limited, the London based multi-asset class clearing house. Prior to this, he held senior management positions at the London Metal Exchange (Director of Strategy) and FTSE Group (Director of Operations).



Mr. Birley started his financial markets career as the second employee of the fledgeling South African Futures Exchange (SAFEX) in 1989, and was appointed as the youngest Chief Executive of any financial market in early 1999. He was a key player in the SAFEX development into one of the most active derivatives exchanges in the world.

Ronald Chance Ph.D.
Executive Vice President, Algenol Biofuels, Inc.

After graduating from Dartmouth College in 1974 with a Ph.D. in Physical Chemistry, Dr. Chance began his career with Honeywell Corporation, where he served in a number of research positions including Research Manager for Electronic Materials. In 1986, he joined Exxon as the Director of their Polymers and Fluids Laboratory, later serving as Division Manager for their Paramins Technology division, and as Distinguished Scientific Advisor in ExxonMobil's Corporate Strategic Research Laboratories. Dr. Chance retired from ExxonMobil in 2006 and joined the Georgia Institute of Technology with a joint appointment in the School of Chemical and Biomolecular Engineering and the School of Chemistry and Biochemistry. He also has an appointment as Distinguished Scientific Advisor Emeritus at ExxonMobil.

Dr. Chance has edited two books, has filed over 40 U.S. Patents and patent applications, and authored over 130 peer reviewed publications. He is a member of the American Chemical Society, American Association for the Advancement of Science, Society of Petroleum Engineers, American Institute of Chemical Engineers, and the North American Membrane Society. Dr. Chance is a Fellow of the American Physical Society. He has organized several international scientific meetings and served on numerous university advisory boards, including currently that for Chemical Engineering at the University of Southern California

Sydney Kitson
Chairman and Chief Executive Officer, Kitson & Partners

Sydney Kitson is Chairman and CEO of Kitson & Partners, a Florida-based real estate company specializing in the creation, development and management of master-planned communities, commercial properties, resort properties and golf courses.



Mr. Kitson is a graduate of Wake Forest University with a Bachelor of Arts degree in Economics. Kitson had a notable career in the National Football League, playing offensive guard for both the Green Bay Packers and the Dallas Cowboys. Upon his retirement from professional football, he began his career in real estate by founding a company that from 1986 to 1992 was responsible for the development and sale of residential communities, commercial properties, retail stores, medical offices and senior housing units. From 1992 to 1999, he helped create the residential division of Gale & Wentworth and was responsible for overseeing the development of numerous successful master-planned communities.

He founded Kitson & Partners with Richard Brockway in 2000 and later completed the purchase of Babcock Ranch in Southwest Florida, where Kitson & Partners are currently planning to build a sustainable, environmentally-friendly green community.

Joel Gunter
Manager of Strategic Industries, Targeted Industry, Enterprise Florida, Inc.



Joel Gunter joined Enterprise Florida in the fall of 1996 and serves as a project manager in the corporation's Business Retention and Recruitment division. Enterprise Florida, a public-private partnership, is the state's chief economic development organization.

As a project manager, Mr. Gunter facilitates the creation, maintenance and expansion of industries Florida has targeted for its economic growth and diversification. His focus is on the information technology and clean energy industries, and his projects have included the expansion of numerous job-producing companies in IT and recently in the emerging sector of clean energy. A sixth generation Floridian, Mr. Gunter was born in Orlando, and earned a Bachelor's of Science degree in Public Relations from the University of Florida in Gainesville. He has also completed the multi-year professional level program at the University of Oklahoma's Economic Development Institute.

ENERGY OPTIONS CONFERENCE MODERATORS

Brian Gleason **Editor, Sun Newspapers**



Brian Gleason is the editorial page editor for the Sun Newspapers, which serve Charlotte, Sarasota and DeSoto counties in Southwest Florida.

Gleason is a 1986 graduate of Bentley College in Waltham, Massachusetts, where he majored in business communications. He began his newspaper career in 1987 as sports editor of the Middleboro Gazette in Middleboro, Massachusetts. Since joining the Sun in 1989, Gleason has served as sports editor, copy desk chief, columnist and editorial page editor.

Gleason lives in Port Charlotte with his wife, Kim, and children, Mikayla, Alec and Brennan.

John Pinholster **Chief Operating Officer, Regenes Power, LLC**



John Pinholster has been active in the Florida marketplace since 1977. He is a 1981 graduate of FIT in Melbourne where he promptly entered the offshore oil and gas industry. In 1994, he obtained his Masters degree in Civil Engineering from Georgia Tech. Following this line of work, John has worked as both a design engineer and as a general contractor. He has led the Florida operations of Skanska USA Building and most recently, as President and COO of Kraft Construction Company. He most recently joined Regenes Power, as Chief Operating Officer, and is currently involved in the completion of the 2 MW solar array field at FGCU and the deployment of the nation's first mass distributed solar hot water system for Lakeland Electric.